

CR **A**VE  
HIVE



**Buzz**  
**@ Frankeee**  
A Taste of Excellence..



## **DISCOVER THE BLENDED TASTE THROUGH CRAVE HIVE**

It has been a decade now, that Crave Hive has thrived on an innovative food service concept which has provided exceptional food service, and has given a personalised touch by offering various cuisines, much to the delight of the customer.

As a company, we do understand that every new food service concept brings with it a unique blend of cuisines and recipes that triggers your taste buds. We are no exception to this, we have actually tailored most of our food products as per the unique taste of the customer, who comes to our store and becomes a regular attendee.

We have come a long way in the market and have accomplished a proven track in the food service thereby rechristened our business thereby assisting multiple food franchises to be a part of the food expedition and reach out to new regions with more and more service endeavors, while still maintaining the signature quality and standards.

## **A UNIQUE PHILOSOPHY THAT SPEAKS ABOUT OUR APPROACH**

Our philosophy over the past several years has been to bring about uniqueness in our approach, this approach is ardently carried out with our product delivery, customers, franchisers, and also with our staff.



## **LEADERSHIP**

### **ABHISHEK MADISHETTY**

Abhishek Madhishetty is a management graduate and has been involved in the food industry since the last 10 yrs, since the start of his career he wanted to bring about a unique identify in the market with reference to setting up a food retail and that led to the setup of Crave Hive in 2013. Crave Hive now boasts of having multiple outlets in Hyderabad which has become the most preferred eatery for most.

### **CHANDANA PUTTAGUNTA**

Mrs. Chandana has been in the food industry and has been closely associated with the overall operations of Crave Hive in Hyderabad. In her capacity of being in Human Resource (HR), she has been associating herself very closely with Mr. Abhishek, to oversee the expansion plans and franchisee options. She is also responsible for all the day-to-day vendor coordination activities.

### **SUMANTH**

Sumanth is the Operation Head of Crave Hive, his responsibilities include managing the delivery and responsible for leadership development and networking with effective business solutions focused on enhancing facilities across the outlets.

# PRODUCTS

## BUZZ@FRANKEEE-TASTE OF EXCELLENCE

The Buzz@Frankeee-Taste of Excellence comes with an option of either 'Veg Frankeee', 'Egg-Frankeee', 'Chicken Frankeee'. Try out these exotic frankies and have a have an absolute pleasure to your taste buds.



## BUZZ@PIZZA

Buzz@Pizza delights the food lovers and with the variant of Veg Overload Pizza, Corn-o-Mania Pizza, Spicy Chicken Pizza, it adds up to the wonderful treat

## SANDWICHES

Sandwich is the perfect dish, which comes with vegetable or chicken topping with sausages. One cannot miss out on this flavoursome experience.



## FRENCH FRIES

French Fries comes without any messy oil fryer and one can enjoy the delicious French Fries being served with delicious tomato ketchup.



## SWEET CORN

Sweet Corn becomes the perfect snack plan and can the dish can be tried throughout the day. Enjoy the pleasure of hot sweet corn served with different flavours.



A burrito is the central focus, wrapped in a light-colored tortilla. It is surrounded by various spices and ingredients, including star anise, cardamom pods, red berries, and cinnamon sticks, all set against a dark, textured background.

## MILESTONES

- Crave Hive has seen its growth as a small retailer for Frankeee, Pizzas, Sandwiches, French Fries and Sweet Corn.
- From a small retailer, we began to grow ourselves from a grassroots level.
- We have established ourselves as a brand and transforming ourselves as a market leader.
- We have grown in the marketplace, with persistent innovation in mind and that lead to relationships that deliver services beyond the expectations of the customers.



## PROJECTIONS

- We grow when our relationships grow, as it is rightly mentioned, 'we grow and we let our relationships grow'.
- Crave Hive have been persistently exploring itself and enter into an innovative franchise partnership models
- In order to target specific audience we are quite enthusiastic; when it comes to enabling them to taste exotic cuisines.
- Our projections in the marketplace in the coming years is to establish ourselves as a unique brand with more and more exotic cuisines which can become the perfect choice for food lovers.

## BRANCHES

- ☞ Asian Cine Square (Uppal)
- ☞ Asian Shiva Ganga (Dilsukh Nagar)
- ☞ Asian Konark (Dilsukh Nagar)
- ☞ Asian Cine Planet (Kompally)
- ☞ SVC Cinemas (Kothapet)
- ☞ Sarath City Capital Mall AMB (Kondapur)
- ☞ DSL Virtue Mall (Ramanthapur)
- ☞ L&T Next Galleria Mall (Irrumanzil)
- ☞ L&T Next Galleria Mall (Hi-tech City)
- ☞ A2A Central Mall (Balanagar)
- ☞ Asian Sri Devi Mall (Hanmakonda)
- ☞ NSL ARENA IT SEZ (Ramanthapur)

Our Legacy Continues....

## OUR PATRONS

